

# **Emotion Analysis**

Psychology 2

Oct 25, 2022

Roman Klinger



#### **Outline**

- 1 Recap
- 2 What are Emotions?
- Motivation: Basic Emotion Theories
- 4 Feeling: Affect and Constructionism
- 5 Evaluation: Causes and Appraisals
- 6 Exercise

#### **Outline**

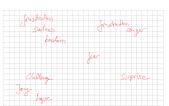
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# Warm Up

Recap

#### Groups of 3–4 people

- Step 1: List emotion names (≈10 minutes) (some piece of paper)
- Step 2: Group emotions by similarity/dissimilarity, organize them somehow (≈20 minutes) (flipchart paper, put on wall when done)
- Step 3: See posters by other groups



#### Ask yourself:

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- What is an emotion?
- How can emotions be considered to be similar?
- Create categories, or a distributional space, or...

Recap

# Warm Up Summary/Result

#### You used the following dimensions to structure emotions:

- Valence, Arousal
- Observable, not observable
- Positive, Neutral, Negative, Mixed
- Similarity in subjective feeling
- Intensity
- Duration
- Fundamental emotions and variations
- · Process with a stimulus

# **Take Away**

Recap

- Emotion Models
- Components of emotions
- Intro to Computational Emotion Analysis from Text

Next lecture:

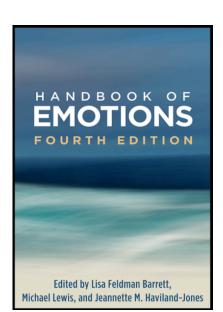
How to create annotated corpora for emotion analysis.

#### **Outline**

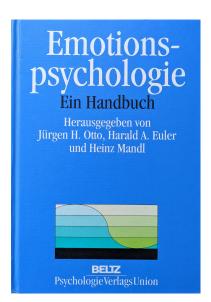
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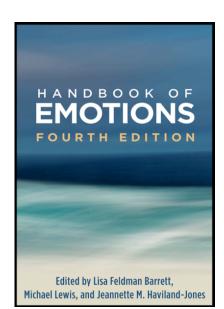
#### **Disclaimer**

I focus here on discussing theories as it is important to understand them for computational modelling. This lecture might not be considered complete from a psychological perspective. An emotion lecture in psychology would also focus on other things.



#### Literature

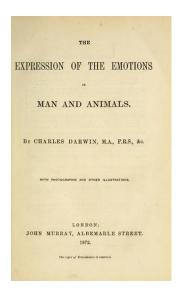




### **Emotion Theories...**

- ...try to explain ...
  - what emotions are
  - what they consist of
  - what their purpose is
  - how they are developed

# **Evolutionary Approach**



- Focuses on expressions, as they can be observed.
- Emotion expressions support communication
- Emotions and their expressions have a function:
  - Surprise: Eyes wide open helps to perceive what is going on
  - Fear: Activation (fight, freeze, flight)
  - ...
- Emotions are not learned

# **Evolutionary Approach**



https://en.wikipedia.org/wiki/The\_Expression\_of\_the\_Emotions\_in\_Man\_and\_Animals

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### **Emotions and Observations**

What are Emotions? 00000000000000

Definitions were often based on observable effects.

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#### James-Lange Theory (1884, 1885) Heart pounding, Fear trembling, sweating, running away

- Note: Distinction between experience (feeling) and expression.
- Cases have been observed in which spinal cord damages might have affected change in emotion experience
- This example also suggests a function of emotions.

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#### **Emotions and Observations**

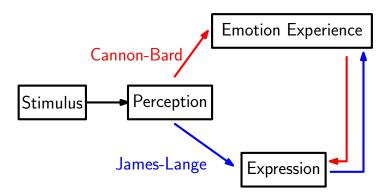
#### Cannon-Bard Theory (≈ 1925)

#### Emotions are not conditioned on physiological signals

- backed by experiments: no reliable correlation between physiological changes and emotions
- ⇒ physiological reaction and emotion reaction are independent or perhaps go together, but not one is conditioned on the other
  - Emotions can still be experienced with transected spinal cord
  - C-B: Activation of thalamus is the reason for emotional experience

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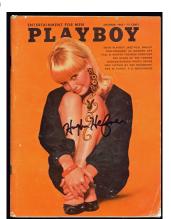
# **James Lang/Cannon Bard**



# What are emotions? Physiological interactions?

Valins Effect (Stuart Valins, 1966)





⇒ Physiological reactions may cause the experiencing of emotions

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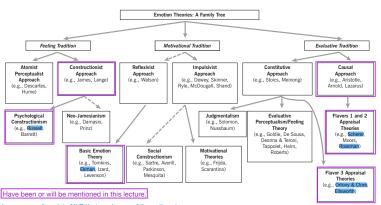
# **Aspects of Emotions**

We discussed now several aspects of emotions:

- Function: Emotions fulfill a purpose
- Evaluation of event:
   Emotions are caused by some stimulus
- Reaction: Emotions motivate some action.
- Expression:
   Emotions are expressed
   (with facial expressions or otherwise)
- Feeling: Emotions are perceived subjectively
- Bodily symptoms:
   Emotions lead to physiological changes
- ⇒ We will see now: emotion theories differ, but they agree that there is a stimulus and that they can be measured.

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# **Family Tree of Emotions**



I am aware of work in NLP that made use of these theories.

FIGURE 1.1. A family tree for theories of emotions. Dashed lines are meant to signal more tenuous connections among traditions, approaches, and research programs than solid lines.

Scarantino: The Philosophy of Emotions and Its Impact on Affective Science. In: Handbook of Emotions. 2016

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#### **Basic Emotion Theories**

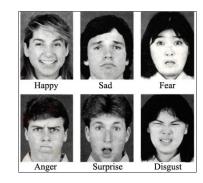
#### Basic emotion theories state that:

- There is a distinction between basic and non-basic emotions
- There are criteria that decide if an emotion is basic.

#### Ekman's model of basic emotions

#### How to define a categorical system of emotions?

- Distinctive universal signals
- Presence in other primates
- Distinctive physiology
- Distinctive universals in antecedent events
- Coherence among emotional response
- Quick onset
- Brief duration
- Automatic appraisal
- Unbidden occurrence



Ekman (1992): An argument for basic emotions.

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#### Ekman: What are non-basic emotions?

- "I do not allow for non-basic emotions" (Ekman, 1999)
  - ⇒ They do no exist.
- What is love, depression, or hostility?
  - Personality traits (hostility, openness)
  - Moods (depression, anxiety, long-term disturbances are clinically relevant)
  - Emotional plots (love, grief, jealousy)

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# Ekman (2011) "What is meant by calling emotions basic?"

- There is evidence that the following are basic emotions:
  - Anger, fear, surprise, sadness, disgust, contempt, happiness
- He expects evidence for the following emotions to be found:
  - Sensory pleasures, amusement, relief, excitement, wonder, ecstasy, naches<sup>1</sup>, fiero<sup>2</sup>
- Further research needed/Special cases:
  - Schadenfreude, rejoicing<sup>3</sup>, quilt, shame, embarrassement, envy, familiar compassion, jealousy, love, hate, interest

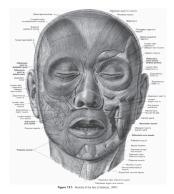
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<sup>&</sup>lt;sup>1</sup>caregiver's feeling when fitnessing offspring's achievements

<sup>&</sup>lt;sup>2</sup>feeling when meeting a difficult challenge

<sup>&</sup>lt;sup>3</sup>witnessing unexpected acts of human goodness

### **Measure Emotions with Facial Expressions**



Kohn/Ambadar/Ekman 2007: Observer-Based Measurement of Facial Expression With the Facial Action Coding System

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# Measure Emotions with Facial Expressions

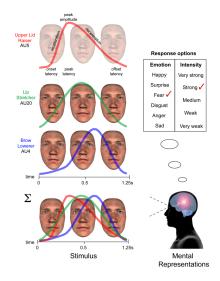


Kohn/Ambadar/Ekman 2007: Observer-Based Measurement of Facial Expression With the Facial Action Coding System

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# **Facial Expressions and Emotions**



#### Models of Basic Emotions: Plutchik's Wheel

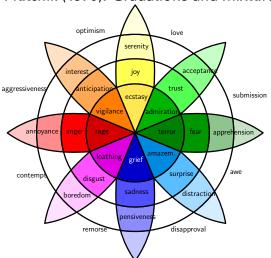
An emotion is a patterned bodily reaction that follows a function

- protection fear
- destruction anger
- reproduction joy
- deprivation sadness
- incorporation acceptance
- rejection disgust
- exploration anticipation
- orientation surprise
  - ⇒ These are basic emotions according to Plutchik (1970)

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### What are non-basic emotions?

According to Plutchik (1970): Gradations and mixtures.



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# The Feeling Tradition of Emotion Theories

- · Emotions are not innate
- They are learned constructs
- Depend on culture and contingent situations
- ⇒ see James/Lange theory

# **Feeling**

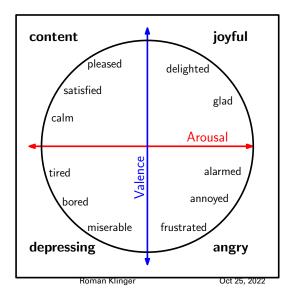
#### What is not learned then?

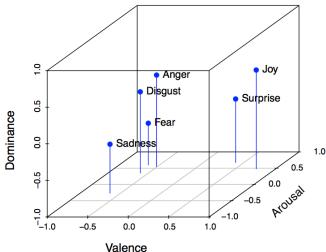
#### **Feeling**

- Scarantino (2016): "Feeling is a conscious experience or a sensation or a subjective quality or a quale or a what-it-is-likeness."
- Feldman-Barrett (2018): Affect is "the general sense of feeling that you experience throughout each day [...] with two features. The first is how pleasant or unpleasant you feel, which scientists call valence. [...] The second feature of affect is how calm or agitated you feel, which is called arousal."

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# Affect: Continuous Circumplex Model (Russel 1980)





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#### **Dimensional Emotion Models**

#### Note:

Models that constitute a vector space in which emotion categories are positioned are sometimes called dimensional emotion model.

- VA and VAD are dimensional models
- Smith/Ellsworth's appraisal model we see later is as well

# **Barrett (2017): Theory of Constructed Emotion**

https://www.youtube.com/ watch?v=M10dhdI\_3eI (video: skl.sh/freedominthought6)



#### Key aspects:

- Paradoxon: We experience discrete emotion categories, but there is nearly no evidence from neuroscience for those.
- Affect (valence and arousal) is what we experience directly, not the emotion.
- Based on context, the brain predicts which emotion makes sense.
- Prediction is important, to motivate or warn us.
- This learned construction of emotions bridges the paradoxon.

Barrett (2017): The theory of constructed emotion: an active inference account of interoception and categorization. Soc Cogn Affect Neurosci (2017) 12 (1): 17–23.

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### **Cognitive Appraisals: Lazarus Model of Stress**

R.S. Lazarus, (1966). Stress, appraisal, and coping.

Depiction by Philipp Guttmann CC-BY-SA 4.0, https://commons.wikimedia.org/w/index.php?title= File:Transactional\_Model\_of\_Stress\_and\_Coping\_-\_ Richard\_Lazarus.svg&oldid=487149426



## Appraisal Theories (according to Scherer)

### Scherer, 2005

Emotions are "an episode of interrelated, synchronized changes ... in response to the evaluation of an external or internal stimulus event as relevant to major concerns of the organism"

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### **Appraisal Theories (according to Scherer)**

### Emotions have different components...

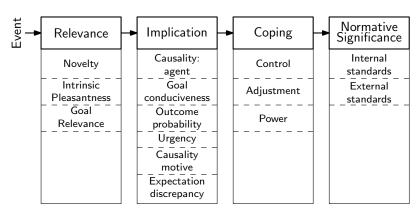
- Cognitive appraisal: an evaluation of events and objects
- Bodily symptoms: physiological component of emotional experience
- Action tendencies:

   a motivational component for the preparation and direction of motor responses
- Expression: facial and vocal expression, body language, gestures, almost always accompanies an emotional state
- Subjective perceptions/Feeling: subjective experience of emotional state once it has occurred

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# Sequence of appraisal criteria (Scherer 2005/2013)

Scherer: Emotions are evaluated in a sequential manner.



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## Results Smith/Ellsworth (1985)

Locations of Emotion Means Along the PCA Components

	Component							
Emotion	Pleasant <sup>a</sup>	Responsibility/ Control <sup>h</sup>	Certain <sup>c</sup>	Attentiond	Effort	Situational- Control <sup>f</sup>		
Happiness	-1.46	0.09	-0.46	0.15	-0.33	-0.21		
Sadness	0.87	-0.36	0.00	-0.21	-0.14	1.15		
Anger	0.85	-0.94	-0.29	0.12	0.53	-0.96		
Boredom	0.34	-0.19	-0.35	-1.27	-1.19	0.12		
Challenge	-0.37	0.44	-0.01	0.52	1.19	-0.20		
Hope	-0.50	0.15	0.46	0.31	-0.18	0.35		
Fear .	0.44	-0.17	0.73	0.03	0.63	0.59		
Interest	-1.05	-0.13	-0.07	0.70	-0.07	0.41		
Contempt	0.89	-0.50	-0.12	<i>3</i> 26€:0	-0.07	-0.63		
Disgust	0.38	-0.50	-0.39	-0.96	0.06	-0.19		
Frustration	0.88	-0.37	-0.08	0.60	0.48	0.22		
Surprise	-1.35	-0.94	0.73	0.40	-0.66	0.15		
Pride	-1.25	0.81	-0.32	0.02	-0.31	-0.46		
Shame	0.73	1.31	0.21	-0.11	0.07	-0.07		
Guilt	0.60	1.31	-0.15	-0.36	0.00	-0.29		

Note. Scores are standardized.

Pleasantness: high scores indicate increased unpleasantness.

<sup>c</sup> Certainty: high scores indicate increased uncertainty.

'Effort: high scores indicate increased anticipated effort.

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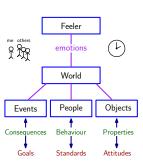
<sup>&</sup>lt;sup>b</sup> Responsibility/Control: high scores indicate increased self-responsibility/control.

d Attentional activity: high scores indicate increased attentional activity.

Situational control: high scores indicate increased situational control.

### **OCC Model of Emotions**

Ortony, Clore, Collings (1988): The Cognitive Structure of Emotions.



# **Emotion Regulation**

• Emotion reactions are not necessarily spontaneous:

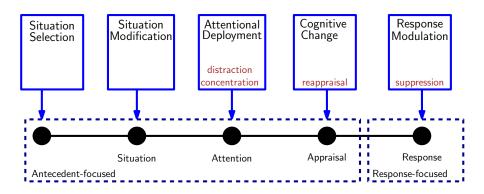
### **Emotion Regulation**

Initial Reaction ⇒ Attempt Regulation ⇒ "filtered" emotion

- We can "override" an initial response with a regulation.
- Requires the activation of a goal.
  - Not react angry because that would lead to a disadvantage.
- · Emotion generation and regulation interact.

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# **Emotion Regulation Process Model**



- Distraction is cognitively less demanding → earlier
- Reappraisal more demanding → later
- Regulation can also be implicit (automatic)

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## **Appraisal Dimensions: Exercise**

- Remember an event that caused an emotion in you and describe it with a short text.
- "I walked along the river when I heard a loud sound behind me."
- Assign values according to the emotion models.
  - Affect: Valence, Arousal, Dominance
  - Components: Bodily symptoms, action tendencies, expression, subjective perception/feeling
  - Plutchik: Protection/Fear, Destruction/Anger, Reproduction/Joy, Deprivation/Sadness, Incorporation/Acceptance, Rejection/Disgust, Exploration/Anticipation, Orientation/Surprise
  - Ekman: Joy, Fear, Sadness, Surprise, Anger, Disgust
  - Appraisal: pleasantness, control, responsibility, certainty, attention, effort
  - Regulation: situation selection, modification, attentional deployment, reappraisal, resonse modulation
- Think about: What is the relation between these dimensions and the perceived emotion?
- (working in groups is encouraged)

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## **Appraisal Dimensions: Exercise Discussion**

#### Event:

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## **Take Away**

- Emotion Models
- Components of emotions
- Intro to Computational Emotion Analysis from Text

Next lecture:

How to create annotated corpora for emotion analysis.